Website Revision Memo

It is always important to revise your work in order not only to try to perfect it, but also to learn from your mistakes. Although it is easier to simply submit your first draft, revising gives you the learning experience of evaluating and analyzing your works’ strengths and weakness before submitting it. I chose to focus on revising on the home page and overall theme of my website, mainly because this is the very first thing the reader sees. For this revision process, I chose to focus on the design elements of images and colors.

I chose to focus on images because I wanted to them to match the theme of my website. The previous draft of my website surrounded an image of the New York City Skyline, which had no purpose in being there in the first place. Readers would be confused and not understand where I was getting at by using that image. I wanted to make my website a little personal by centering its theme with one of my beliefs: Keep on moving. I chose the image of a mountain climber because it appropriately fit the website’s theme. Under the image, I chose to add the quote “Keep On Moving” to emphasize its importance to me. Underneath, I added a description of how my belief fits into writing.

I chose to focus on the element of color because I believe that it was one the many ways to grab readers’ attention. In my first website draft, the only color that stood out was the red box that listed the title. I wanted to find ways to convey brighter and energetic colors to make my website more interesting. Luckily, the image I chose has a bright orange color that makes the website pop with vibrancy and enthusiasm. I chose to make the description colors white because I think this color stands out more than a typical black, dark color. Also, I chose to make the text for sections of the website the color red. Red grabs the readers’ attention and is more unique to use than standard colors such as black or grey. The website’s colors of orange and red promote positivity and attraction, two important elements I want the readers to notice.

I took this revision process as an opportunity to do the best work I could possibly do. The overall goal for revising the images and colors of the website was to make readers more interested as well as getting a sense of energy and positivity. I made sure to look through the eyes of the reader, taking into consideration what would be most appealing to them. Compared to my first draft, I believe this version of my website is more appropriate and inviting. This version sets the tone for what I want the website to represent.